

# 2017 STATE POLICY REVIEW: School and district leadership

**DEVEN SCOTT** 

School and district leaders play a critical role in improving student outcomes and ensuring quality instruction. Among school-related factors, leadership is found to have one of the greatest impacts on student learning — second only to classroom instruction.¹ Additionally, effective leaders are a pivotal influence in recruiting and retaining high-quality teachers, and mitigating shortages.² Research highlighting the importance of leadership continues to re-energize policy discussions around how states can strengthen and support the heads of their schools and districts.

States are considering, and have enacted, legislation that increases the flexibility of school and district leaders to enter the field, perform their job and advance in their career.

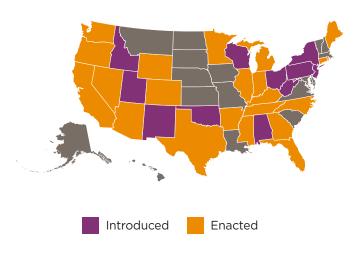
The Every Student Succeeds Act offers states new ways to support school and district leaders and develop their skills. In this spirit, more than half of the state legislatures introduced legislation in 2017 targeting school and district leadership. Several states sought to improve student achievement and produce stronger leaders by providing principals and superintendents increased capacity and greater opportunities to turn around lowperforming schools and strengthen thriving ones. This special report provides summary information on the 2017 legislative activities as they relate to school and district leadership. Legislation is organized around stages of the career continuum, from preparation to evaluation. Use Education Commission of the States' state education policy tracking database to find detailed summaries of all enacted legislation on these topics.

Legislation most often addressed certification and licensure requirements and evaluation.

At least eight states considered moving away from student performance data in school leader evaluations.

## 2017 School and District Leadership Legislation

In 2017, at least 33 states introduced legislation focusing on school and/or district leadership.



## **Preparation**











SCHOOL LEADERSHIP		
State	Legislation	Status
Arizona	<u>S.B. 1042</u>	Enacted
Arkansas	H.B. 1425	Enacted
California	A.B. 99	Enacted
Nevada	<u>S.B. 497</u>	Enacted
Rhode Island	H.B. 6312/S.B. 885	Enacted
Texas	<u>S.B. 1</u> <u>S.B. 1963</u>	Enacted
Washington	H.B. 1741	Enacted
Minnesota	<u>H.F. 140</u>	Vetoed
Utah	S.B. 148	Failed

Note: Texas, Minnesota and Washington introduced companion bills to those enacted above.

#### **State Examples**

Arkansas

H.B. 1425 requires, at a minimum, that each in-state applicant for an administrator license (which includes both school and district leaders) demonstrates knowledge of state-adopted competencies and standards for education leaders. Additionally, this bill allows the state board of education to establish rules for alternative educator preparation programs for leaders, including residency programs and leader academies. This bill was enacted March 1, 2017.

#### Nevada

S.B. 497 creates an advisory task force to study statewide school and district leader preparation, qualifications for licensure, recruitment, professional development, performance evaluation and compensation. This bill was enacted June 9, 2017, and the task force is required to submit their findings to the legislature by May 31, 2018.

#### **Texas**

S.B. 1963 returns greater flexibility to preparation programs of both school and district leaders by allowing formal observations to occur through electronic transmission or other technology-based devices, in addition to in-person observations. This bill was enacted June 15, 2017.

## **Certification and Licensure**













#### **State Examples**



L.D. 1569 establishes requirements to obtain an administrator certificate, which is necessary to serve as both a school or district leader. These requirements include three years of satisfactory teaching experience, demonstrated knowledge through relevant graduate or undergraduate courses or programs and an approved internship relating to the duties of an administrator. Additionally, to renew their certificate, administrators must complete at least six semester hours of professional or academic study or in-service training. This bill was enacted June 19, 2017.

### Mississippi

S.B. 2398 amends provisions related to the qualifications for district leaders. Candidates must now have at least six years' experience, which must include three years' administrative experience as a principal in either a school with an "A" or "B" accountability rating, an increased accountability rating of one letter grade or similar improvement in another state. This bill was enacted April 18, 2017.

S	CHOOL LEADERS	HIP
State	Legislation	Status
Arkansas	H.B. 1591 S.B. 555	Enacted
Arizona	S.B. 1057	Enacted
Connecticut	<u>S.B. 910</u>	Enacted
Illinois	H.B. 2898 H.B. 3820	Enacted
Maine	L.D. 1569	Enacted
North Carolina	S.B. 599	Enacted
Washington	S.B. 5662	Enacted
New Jersey	A. 959	Pending
Washington	S.B. 5858	Pending*
Washington	H.B. 1341	Partially Vetoed
Mississippi	H.B. 568 H.B. 930 H.B. 1155 S.B. 2401	Failed
D	ISTRICT LEADERS	HIP
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State	Legislation	Status
Georgia	Legislation S.R. 192	Status Enacted
Georgia	S.R. 192 H.B. 32	Enacted
Georgia Mississippi	S.R. 192 H.B. 32 S.B. 2398 A. 3321	Enacted Enacted
Georgia Mississippi New Jersey	S.R. 192 H.B. 32 S.B. 2398 A. 3321 A. 4212 A. 5534 A. 5755/S. 4470 A. 7499/S. 5474	Enacted Enacted Pending
Georgia Mississippi New Jersey New York	S.R. 192 H.B. 32 S.B. 2398 A. 3321 A. 4212 A. 5534 A. 5755/S. 4470 A. 7499/S. 5474 S. 1875 H.B. 178	Enacted Enacted Pending Pending
Georgia  Mississippi  New Jersey  New York  Pennsylvania	S.R. 192 H.B. 32 S.B. 2398 A. 3321 A. 4212 A. 5534 A. 5755/S. 4470 A. 7499/S. 5474 S. 1875 H.B. 178 H.B. 391	Enacted Enacted Pending Pending Pending
Georgia Mississippi New Jersey New York Pennsylvania Tennessee	S.R. 192 H.B. 32 S.B. 2398 A. 3321 A. 4212 A. 5534 A. 5755/S. 4470 A. 7499/S. 5474 S. 1875 H.B. 178 H.B. 391 H.B.570/S.B. 340	Enacted  Enacted  Pending  Pending  Pending  Pending*
Georgia Mississippi New Jersey New York Pennsylvania Tennessee Alabama	S.R. 192 H.B. 32 S.B. 2398 A. 3321 A. 4212 A. 5534 A. 5755/S. 4470 A. 7499/S. 5474 S. 1875 H.B. 178 H.B. 391 H.B. 570/S.B. 340 H.B. 584	Enacted  Enacted  Pending  Pending  Pending  Pending*  Failed
Georgia  Mississippi  New Jersey  New York  Pennsylvania  Tennessee  Alabama  Connecticut	S.R. 192 H.B. 32 S.B. 2398 A. 3321 A. 4212 A. 5534 A. 5755/S. 4470 A. 7499/S. 5474 S. 1875 H.B. 178 H.B. 391 H.B.570/S.B. 340 H.B. 584 S.B. 786 H.B. 442 H.B. 870 H.B. 874	Enacted  Enacted  Pending  Pending  Pending  Pending*  Failed  Failed

<sup>\*</sup>Did not receive final action in the 2017 legislative session and may be considered in the 2018 session.

**SPECIAL REPORT** 



## **Induction and Mentoring**













SCHOOL LEADERSHIP			
State	Legislation	Status	
Indiana	H.B. 1449	Enacted	
Oregon	<u>S.B. 182</u>	Enacted	
Washington	H.B. 1827	Pending*	
Maine	L.D. 891	Vetoed	
Idaho	<u>S. 1148</u>	Failed	

\*Did not receive final action in the 2017 legislative session and may be considered in the 2018 session.

#### **State Examples**

Indiana
H.B. 1449 establishes the Indiana New Educator Induction Pilot Program to offer grants to districts to provide new teachers, principals and administrators induction and mentoring support, among other programs. This bill was enacted April 24, 2017.

Oregon

S.B. 182 establishes the Educator Advancement Council to offer resources for teacher and administrator professional learning and other supports. This bill requires the council to create a system of educator networks to improve teaching and learning, which may include mentoring and other professional development opportunities. This bill was enacted Aug. 10, 2017.

## **Professional Development**













#### **State Examples**

California
S.B. 113 appropriates funds to allow the California
Commission on Teacher Credentialing to provide
grants to assist school districts in attracting, supporting
and providing continued learning for teachers, principals
and other school leaders in high-need schools. This bill
was enacted Aug. 24, 2017.

#### Georgia

H.B. 338 establishes a joint committee — charged with studying the establishment of a leadership academy — to provide opportunities for principals and other school leaders to update and expand their knowledge and skills. This bill was enacted April 24, 2017.

Nevada
S.B. 155 appropriates funds to design and implement educational leadership training programs as a cooperative effort between the state department of education, the Clark County Public Education Foundation, school districts statewide and other partners. This bill was enacted June 8, 2017.

SCHOOL LEADERSHIP		
State	Legislation	Status
Arkansas	H.B. 1154 S.B. 647	Enacted
California	<u>S.B. 113</u>	Enacted
Colorado	H.B. 17-1211	Enacted
Connecticut	H.B. 7251 S.B. 953	Enacted
Georgia	H.B. 338	Enacted
Maine	<u>L.D. 390</u>	Enacted
Michigan	H.B. 4313	Enacted
Minnesota	H.F. 2	Enacted
Nevada	A.B. 77 S.B. 155	Enacted
Washington	S.B. 5883	Enacted
Minnesota	H.F. 489/S.F. 305 H.F. 1663/S.F. 1725 H.F. 1989/S.F. 415 S.F. 107	Pending*
Wisconsin	A.B. 419/S.B. 329	Pending
Maine	L.D. 507	Vetoed
New Mexico	H.B. 307	Vetoed
Connecticut	S.B. 955	Failed
Mississippi	<u>S.B. 2400</u>	Failed
West Virginia	H.B. 2031 H.B. 2524	Failed

\*Did not receive final action in the 2017 legislative session and may be considered in the 2018 session.

## **Evaluation**



#### **State Examples**

Arkansas

H.B. 1424 eliminates language related to student growth measures in administrator evaluations. It also directs the department of education to create a system of leadership support and administrator evaluations that align with adopted leadership standards, use professional support and learning to understand what a leader should possess and provide a research-based framework for conducting administrator evaluations. This bill was enacted March 1, 2017.



#### Kentucky

<u>S.B. 1</u> eliminates the statewide evaluation system, and requires districts to implement a personnel evaluation system for both teachers and leaders that aligns with the statewide framework and removes student growth data as a required measure of effectiveness. This bill was enacted April 10, 2017.



#### **Wyoming**

<u>S.F. 36</u> removes student academic performance measures as a requirement of leader evaluations, and directs the state board of education to adopt new rules for these evaluations that incorporate professional standards. Districts must follow these statewide requirements in

SCHOOL LEADERSHIP		
State	Legislation	Status
Arkansas	H.B. 1019	Enacted
	<u>H.B. 1424</u>	Enacted
Illinois	<u>S.B. 449</u>	Enacted
Kentucky	<u>S.B. 1</u>	Enacted
Nevada	A.B. 320	Enacted
Tennessee	H.B.626/S.B. 575	Enacted
Utah	H.B. 231	Enacted
Wyoming	<u>S.F. 36</u>	Enacted
New Jersey	A.4063 A.4122/S. 2668	Pending
New York	A. 1719 A. 2417 A. 4016 S. 1950	Pending
Ohio	H.B. 181	Pending
New Mexico	H.B. 125	Vetoed
Washington	H.B. 2242	Partially Vetoed
Arizona	H.B. 2377 S.B. 1282	Failed
Colorado	S.B. 17-067	Failed
Connecticut	<u>S.B. 44</u>	Failed
New Mexico	H.B. 248 H.B. 350	Failed
Nevada	A.B. 212	Failed
Oklahoma	H.B. 1161	Failed
West Virginia	S.B. 401	Failed
DISTRICT LEADERSHIP		
State	Legislation	Status
Connecticut	H.B. 6773	Failed

Note: New Mexico introduced a companion bill to H.B. 125.

creating their own evaluation measures. This bill was enacted March 6, 2017.

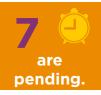
Lawmakers in Arizona, Colorado, New Jersey, Nevada and New Mexico introduced similar legislation aiming to lower or completely eliminate student performance measures from leader evaluations.

## **Compensation and Incentives**











#### **State Examples**

Florida

H.B 7069 establishes the Best and Brightest
Principal Scholarship Program to award
scholarships to school principals who have recruited
and retained a high percentage of high-quality teachers,
and requires chosen principals be afforded additional
authority and administrative flexibility. This bill was
enacted June 16, 2017.

#### **North Carolina**

The 2017 appropriations bill, <u>S. 257</u>, creates a new salary structure with higher base pay for principals and assistant principals, as well as two new bonus opportunities for these school leaders. The bill was enacted June 28, 2017.

SCHOOL LEADERSHIP		
State	Legislation	Status
Florida	H.B. 7069	Enacted
Indiana	<u>S.B. 108</u>	Enacted
<b>North Carolina</b>	<u>S.B. 257</u>	Enacted
New Jersey	<u>S. 1452/A. 2169</u>	Pending
Alabama	<u>S.B. 314</u>	Failed
Florida	H.B. 5003 S.B. 1410 S.B. 1552	Failed
North Carolina	H.B. 540 H.B. 888 H.B. 895 S.B. 234	Failed
Mississippi	H.B. 561 S.B. 2780	Failed
D	ISTRICT LEADERS	SHIP
State	Legislation	Status
Indiana	S.B. 182	Enacted
New Jersey	A.1028 A. 2767/S. 504 A.C.R. 56 S. 3151	Pending
New York	A. 6310/S. 4815	Pending
Tennessee	H.B. 793/S.B. 731	Pending*
Oklahoma	S.B. 133	Failed

\*Did not receive final action in the 2017 legislative session and may be considered in the 2018 session.

#### **ENDNOTES**

- Kenneth Leithwood et al., How Leadership Influences Student Learning (New York: The Wallace Foundation, 2004), <a href="http://www.wallacefoundation.org/knowledge-center/Documents/How-Leadership-Influences-Student-Learning.pdf">http://www.wallacefoundation.org/knowledge-center/Documents/How-Leadership-Influences-Student-Learning.pdf</a>.
- Learning Policy Institute, The Role of Principals in Addressing Teacher Shortages (Palo Alto, CA.: Learning Policy Institute, 2017), <a href="https://learningpolicyinstitute.org/sites/default/files/product-files/Role\_Principals\_Addressing\_Teacher\_Shortage\_BRIEF.pdf">https://learningpolicyinstitute.org/sites/default/files/product-files/Role\_Principals\_Addressing\_Teacher\_Shortage\_BRIEF.pdf</a>.

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